The first annual Tequila Aficionado Brands of Promise Awards are here! See the 2013 nominees and find out who the big winners were for their creative, classic and innovative packaging.

Thank you to all the brands who sent in their samples for reviews on Sipping Off The Cuff.

*Look for Best in Show coming tomorrow!*

**The 1st annual Tequila Aficionado Brands of Promise Awards for Best Packaging**

*Creative & Classic won big in the 2013 Tequila Aficionado Brands of Promise Awards for Packaging*

*Amor Mio*
Tequila Amor Mío was conceived from the idea of spreading this to the world, using two words and a product that consists of everything that Mexico brings about and is made of. The bottle is a blend of the art of glass blowing and pottery, two typical handcrafts recognized within the nation and worldwide, while its content is Mexico’s most popular drink: tequila, which, in turn, represents the country’s history. This is how Tequila Amor Mío was born.

And because of this Tequila Amor Mío is much more than history, art and tradition: it is a symbol of love for our country.

Our bottles are made and hand painted by skilled artisans.

Majolica Pottery was brought to Mexico by the Spanish in the sixteenth century. Since then, the mexican potters adapted it to their taste, creating a distinct style, both fresh and spontaneous. Its preparation technique, the ancient forms used, the type of decoration and, in general, the manual process itself, makes this the only craft ceramic that—once disappeared—has come to rescue with all the features that gave life to it centuries ago.

We recover our crafts and traditions.

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Amor Mio is the 2013 Tequila Aficionado Brands of Promise Gold Medal winner in the Packaging...